

CRUNCHY RED

Viticulture:

Hawke's Bay lies on the East Coast of the North Island of New Zealand. The region enjoys dry summers with moderate, cool nights. This wine reflects organic Pinot Noir grown in the Mangtahi Terraces (Maraekakaho Region) and certified organic Merlot and Malbec grown in the Bridge Pa sub-region of Hawke's Bay. These appellations enjoy long, strong sunlight hours and heat throughout the growing season. However, the Bridge Pa soils are rich in iron, silt and loam resulting in more approachable wines, particularly in their youth, making this a great region for these Bordeaux varietals to support the Pinot Noir grown in the slightly cooler region of Maraekakaho, resulting in a wine that is very approachable in its youth. The 2021-22 season was a relatively warm with above average rainfall in the spring. Crop loads and options on the vine were also above average. The growing season was fine until a cold spell in February followed by some rainfall throughout March and April. However, these grapes were harvested well before any issues could developed in vineyard, to create this 'Crunchy' style.

Vinification:

The fruit was harvested in mid/late March and put in to separate tanks, by varietal, as they were picked on different days. 3 to 5 days of cold soak occurred and then the wines began to ferment naturally or 'wild'. Ferment temperatures where slightly cooler than normal red wine ferments to allow for less tannin and extraction from the skins. This was to ensure a more fruity wine suitable for younger drinking. Post ferment maceration was also shorter than we would normally do, again to allow for a lighter style of red. Each varietal was pressed to tank separately and then blended and filtered before bottling in late June 2022.

Tasting Notes:

Crunchy by name, crunchy by nature! Our lightest red wine, designed specifically to be enjoyable when poured chilled. The perfect accompaniment to charcuterie, smoked mushrooms, or simply a sunny afternoon. Aromatics are important here so it's no wonder the brightness of pomegranate and raspberry are out to play, supported by a lightly herbal it's a moreish delight. Like biting into a Black Doris plum, the tannins are very soft and supple giving in to the ripe and fruity juice that has just a hint of spice. Think of this as a grown up berry iced tea!



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