

CORSAIR

DISTILLERY

ABOUT

We craft our gin in small batches using a vapor basket system instead of boiling/maceration common in other gins.

A vapor system allows a truer flavor to come through because the botanicals go through an extraction process rather than a cooking process. By using this we are able to impart a much lighter, more crisp botanical medley – resulting in a citrus forward, highly mixable gin.

Corsair never uses artificial flavors or colors, achieving superior flavor and color only through quality ingredients and innovative distillation practices.

BOTANICALS

Cucumber peel

Orange peel

Juniper

Cardamom

Hyssop

Licorice root

Lemon peel

Chamomile flower

Coriander

Angelica

Orris root

PRODUCT FEATURES

One of the most decorated/influential craft distilleries

Expression of Corsair's desire to do things differently and challenge how things were done in the past

KEY SELLING POINTS

Light but complex set of botanicals - crisp

Versatile - stands with tonic/soda or in a complex cocktail

TASTING NOTES

Balanced blend of citrus, juniper, cardamom and cucumber on the nose. Cucumber peel and Far East spices coming through on the palate with a hint of mint at the back. Finishes with a crisp, light but long citrus and spice.



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TRADE POSITIONING

ON PREMISE

To the right of Hendricks
Mixology / craft accounts
Innovative contemporary
dinning

OFF PREMISE

A accounts – to the right of
Hendricks or Sipsmith
Include Corsair Barrel Aged Gin
to the right of base

DRINK STRATEGY

Soda/Tonic with a lime
Gin Ricky with Topo Chico
Bee's Knees

CORSAIR DISTILLERY

Innovative
Never adds artificial colors or flavors
CRAFT DISTILLER OF THE YEAR
INNOVATOR OF THE YEAR

AWARDS

91 points - Beverage Testing Institute
Bronze, 2017 American Craft Spirits Association
Double Gold, 2014 Fifty Best
Gold, 2013 Fifty Best
Gold, 2011 International Review of Spirits Awards BTI
Silver, 2011 Micro Liquor Spirits Awards
Gold, 2009 World Beverage Competition
Gold, 2009 San Francisco World Spirits Competition

PRODUCT SPECS

Proof: 88
TTB Code: 11049001000128
UPC: 899119002049
Bottle: 750ml - 10.25x3.5 diameter
Case: 6btl/cs, 21lb, H-10 7/8", W-11 1/4", D-8 1/8"
Pallet: 15cs/Tier, 5Tier/Pallet

