

CORSAIR

DISTILLERY

ABOUT

Barrel aged gin has become increasingly popular with Corsair leading revival of this style of Gin. We distill in small batches using a vapor basket system instead of boiling/maceration common in other gins. A vapor system allows a truer flavor to come through because botanicals go through an extraction process rather than a cooking process. We then rest it in our used spiced rum barrels to impart vanilla, fall spice notes and wood to the finished product.

Corsair never uses artificial flavors or colors, achieving superior flavor and color only through quality ingredients and innovative distillation practices.

BOTANICALS

Lemon peel	Orange peel
Chamomile flower	Juniper
Coriander	Cardamom
Anise	Cloves
Cinnamon	Licorice root
Vanilla Bean	Nutmeg

PRODUCT FEATURES

One of the most decorated/influential craft distilleries
Expression of Corsair's desire to do things differently and challenge how things were done in the past
Creates new drinking occasions for gin

KEY SELLING POINTS

Vapor basket vs. maceration
Balanced botanicals with fall spice notes
Allows for bold spiced cocktails
Alternative to whiskey or rum

TASTING NOTES

Classic gin forward nose evolves into a spice medley of cinnamon, clove and coriander. Anise, black licorice, clove hit the pallet initially but give way to vanilla and rum notes before a clean dry finish.



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TRADE POSITIONING

ON PREMISE

To the right of Corsair Gin
(right of Hendricks)
Mixology / craft accounts
Innovative contemporary
and "foodie" dining

OFF PREMISE

A accounts – to the right of Corsair
Base (Right of Hendricks or Sipsmith)
Corsair Gin (base should be placed
first – Barrel Aged is an extension)

DRINK STRATEGY

On the rocks / splash of water
With Soda and a cinnamon stick or clove garnish
Mix like a Whiskey
Classics (Old Fashioned, Manhattan, Martinez)

CORSAIR DISTILLERY

Innovative
Never adds artificial colors or flavors
CRAFT DISTILLER OF THE YEAR
INNOVATOR OF THE YEAR

AWARDS

Bronze, 2017 American Craft Spirits Association
Silver, 2016 American Distilling Institute
Double Gold, 2014 Fifty Best
Gold, 2013 Fifty Best
Gold, 2011 International Review of Spirits Awards BTI
Silver, 2011 Micro Liquor Spirits Awards
Gold, 2009 World Beverage Competition
Gold, 2009 San Francisco World Spirits Competition

PRODUCT SPECS

Proof: 92
TTB Code: 9341001000255
UPC: 899119002148
Bottle: 750ml - 10.25x3.5 diameter
Case: 6btl/cs, 21lb, H-10 7/8", W-11 1/4",
D-8 1/8"
Pallet: 15cs/Tier, 5Tier/Pallet

