CORSAIR

#### **ABOUT**

61% Malted rye, 4% malted chocolate rye, and 35% malted barley make up the grain bill of this rich, delicious whiskey. Unlike many other rye whiskeys, we do not use corn to fill up our grain bill, choosing instead malted barley which means Corsair Dark Rye is technically both a rye whiskey and a malt whiskey. This produces exceptionally smooth rye whiskey with chocolate, coffee and spice instead of green notes common in most ryes

Corsair never uses artificial flavors or colors, achieving superior flavor and color through quality malted rye and barley, innovative distillation and small barrel maturation.

#### **PRODUCT FEATURES**

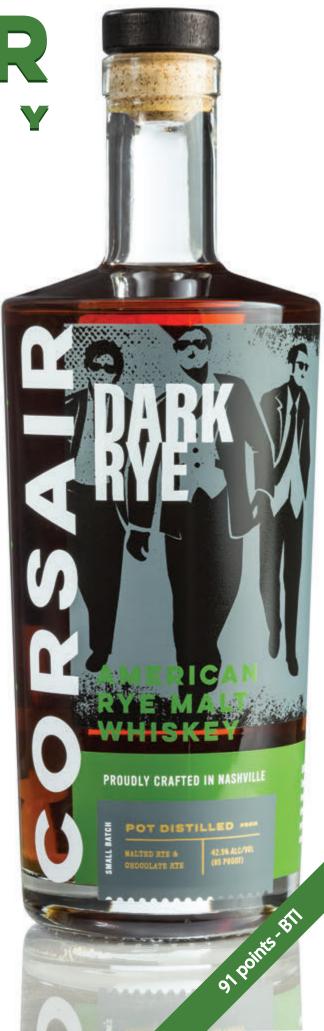
From the original American Craft Distiller Expression of Corsair's desire to do things differently Chocolate rye and malted barley – no corn Made 100% in house at our distillery – never sourced

#### **KEY SELLING POINTS**

No corn filler in grain bill Balanced flavor of rye and chocolate notes Not polarizing like typical ryes Versatile, can be used like a typical rye or like a single malt

## **TASTING NOTES**

Rye and citrus fruit forward nose with a hint of chocolate. Chewy, viscous mouth feel with rye malt spice and oaky sweetness on the pallet. Subtle chocolate and spice notes followed by a clean rye finish and a lingering chocolatey rye after tone.



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## TRADE POSITIONING

ON PREMISE

Center of Rye section Mixology / craft accounts Innovative contemporary dinning OFF PREMISE All accounts Rye section +1 to right of Triple Smoke Single Barrel option available

# **DRINK STRATEGY**

Neat, Rocks or with a splash of water Classic Rye cocktails (Sazarac, Boulevardier Rye Old Fashioned) The Chocolate Rye

# **CORSAIR**

Innovative and never source Never adds artificial colors or flavors Craft Distiller of the year / Innovator of the Year

### **AWARDS**

91 points - Beverage Testing Institute
Silver, 2018 Wizards of Whiskey
Silver, 2018 American Distilling Institute
Silver, 2017 Berlin International Spirits Competition
Bronze, 2017 American Craft Spirits Association
Gold, 2015 American Craft Spirits Association
Silver, 2014 American Craft Spirits Association
Silver, 2014 Wizards of Whisky
Gold, 2014 BTI Spirits Competition
Silver, 2012 American Distillers Institute Awards

## **PRODUCT SPECS**

Proof: 85

TTB Code: 12016001000538

UPC: 899119002261

Bottle: 750ml - 10.25x3.5 diameter

Case: 6btl/cs, 21lb, H-10 7/8", W-11 1/4", D-8

1/8"

Pallet: 15cs/Tier, 5Tier/Pallet









