

TASTING NOTES

This is a beautifully dry wine with peach and apricot aromas, hints of strawberry on the palate with refreshing acidity and herbal undertones. Enjoy with good food and good friends.

FIELD NOTES - Philip Zorn (Winemaker)

Grape Varietals - Blend of Barbera (50%), Syrah (25%), and Petite Sirah (25%) - 12.5% ABV

A signature blend, masterfully crafted in stainless steel tanks, to create this dry yet refreshing Rosé. With only 1.5 grams of sugar per bottle, our beautiful dry California Rosé showcases peach and apricot aromas, hints of strawberry on the palate with refreshing acidity and herbal undertones.

ABOUT STEL+MAR

STEL+MAR makes crowd-pleasing and award-winning wines designed to appeal to the under-40 cohort. The wine brand was built around four key principles: highly-rated wines, attractive price points, modern standout label art, and relevant social values.

Founded by Chris Noll and Justin Dumitrescu, the brand's name comes from its founders' two children, Stella and Marcus, who first brought the founders' families together by chance. Conversations about their shared love of wine, and a common passion for entrepreneurship, led them to discuss the lack of wine brands that appealed to their generation. With the goal of creating affordable, unpretentious, crowd-pleasing wines that spoke to their senses and values, the idea of STEL+MAR was born.

ABOUT THE ARTIST

To bring its vintage California vibe to life, STEL+MAR collaborated with artist Stephanie Cheng, whose illustrative designs have been commissioned by such notable artists as Radiohead, Lizzo, and Childish Gambino. With images of idyllic 1950s California beach scenery that captures laid-back fun amongst friends, Stephanie's art runs parallel to the experience STEL+MAR strives to provide in liquid form.

