

XILA MANIFESTO

To all the girls who have been told...

they are not good enough.
they'll never measure up to society's standard of anything.

Let's...

stop being afraid to show the world who we really are.
stop diminishing our own shine in fear of standing out.
celebrate diversity, instead of frowning upon it.
vow to stop trying to fit into boxes that don't belong to us.
put an end to the belief that female is a synonym for soft.
be brave enough to pursue our dreams.
be fearless.
be own our voice.
make sure we're heard.
be LOUD.
stand up for ourselves.
stop competing against each other and start working together.
raise each other up.

Let's call upon all of you, girls.



It takes a brave woman to say I'm comfortable with who I am. It takes a brave woman to not give a f*ck. Women are strong. Women are capable. It's time we stop trying to prove this to society, and start believing it ourselves.

Throughout history, we have seen that the power of women gathering is immeasurable. No one understands better than us that we are critical pillars of society.

We call upon you girls to...

come as you are.
come as women.

Because being women is the glue that binds us together, and together, we are unstoppable.

Let's build a unified sisterhood and become the agents of change this world needs.

It's time to women up.
Let's inspire women to inspire the world.

Xila. Sponsoring The Revolution of Together

XILA

LICOR DE AGAVE 7 NOTAS

Hillhamn Salome founded Flor Du Luna in Mexico City in 2015 as the country's first female-powered distillery - her production team consists of five women including herself. Fittingly, **Xila means woman** in the Mexican indigenous language of Zapotec, while Flor de Luna references the fragrant and mysterious moon flowers endemic to Chiapas and the Yucatán peninsula.

This spiced mezcal liqueur is inspired by two of Mexico's most captivating and significant cultures: the Oaxacan and Pueblan. The long leaved, succulent agave plant characterizes the state of Oaxaca; the traditional agave spirit is blended with the flavor-packed, smoky ancho chile of Puebla.

Seven notes make up the unique recipe perfected by Mexican women, each note carefully selected for their harmonic affinity with the others. Caramelized pineapple, lavender, chile ancho, hibiscus flower, clove, cinnamon and black pepper combine to lure the senses and create an easy way to sip mezcal. At 20% ABV and with a low sugar content of 200 grams per liter, it is ideal to drink in low ABV cocktails or simply on the rocks.

Xila Licor de Agave 7 Notas 20% ABV

Agave

Mezcal Espadín Joven produced in Santiago Mazatlán, Oaxaca using artisanal methods by Mezcalero Edilberto Bautista and delivered at 100 Proof.

Process

7 Days Infused
7 Days Rested
7 Days Filtered

When the mezcal arrives to Flor de Luna, the women begin gathering and counting all of their 7 Notas. All flowers and spices are hand selected. They caramelize the pineapple on the spot and deseed the ancho chiles. Once prepared, they make a big bag of tea and let it macerate in the mezcal for 7 days. Once this infusion is finished, the mezcal is proofed with water and homemade syrup. It is then rested for another 7 days so that all the sediments set in. The liquid is then bottled and labeled by hand.

7 Notas

Head Lavender
Hibiscus Flower

Heart Cinnamon
Black Pepper
Clove
Caramelized
Pineapple

Base Chile Ancho

All botanicals are sourced in Mexico, and all are dried except the fresh pineapple

Awards

Gold Medal
SIP Awards, 2016